BY THE NUMBERS REPORT

April 2021

ICANN | PUBLIC MEETINGS

ICANN 70
VIRTUAL COMMUNITY FORUM

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What Is an ICANN Public Meeting?

ICANN Public Meetings provide the opportunity for an internationally diverse group of individuals and organizations to come together to discuss and develop policies for the Internet's naming systems. ICANN's international meetings have been a staple of ICANN's multistakeholder, bottom-up, consensus-building model since its formation in 1998.

What Is a Virtual Community Forum?

Remote participation is an integral part of any ICANN Public Meeting, but it was expanded for 2020. All of the triannual meetings were transitioned to an entirely virtual format in response to the global outbreak of COVID-19. A cross-functional team from ICANN collaborated with community groups to develop a streamlined schedule that included the sessions necessary to continue the important policy work of the community.

Why Do We Publish Technical Data From ICANN Public Meetings?

Just like any other event, ICANN meetings need to innovate, adapt, and evolve to meet their purpose: to support ICANN's multistakeholder model. Data from the Public Meetings helps provide reliable information on what attendees want, what ICANN is doing well, and where ICANN has opportunities to improve. By leveraging this data, we can be an organization that is responsive to our community's needs.

Given that ICANN70 was an entirely virtual meeting, the data in this report is different than in past By the Numbers reports. We will continue to look for opportunities to standardize the information that we collect to ensure that data is consistent. Ultimately, our goal is to continue to improve on our metrics and to provide our community with more valuable data.

If you would like to learn more about ICANN Meetings Technical Services or have questions about this data report, please contact: **meetings@icann.org**.

Where can I find more information about ICANN Public Meetings?

Each ICANN Public Meeting has a dedicated website that acts as a broad guide to the conference with details on the meeting schedule and answers to frequently asked questions.

To find out how to participate, go to **https://meetings.icann.org/en/about**.

To learn more about the Fellowship Program, go to **http://www.icann.org/en/fellowships**.

For a schedule of past and upcoming meetings, go to **http://meetings.icann.org/calendar**.

ICANN70 had 1,599 unique Zoom participants.

ICANN Public Meetings are a central part of ICANN's multistakeholder model because the meetings provide a venue for advancing policy work, conducting outreach, exchanging best practices, conducting business deals, and interacting with members of the ICANN community, Board, and staff.

For this meeting, we do not have the same amount of data about attendees that we have had for past meetings. For ICANN70, the attendee profile metrics were derived from Zoom and event registration data.

Unique Zoom Participants

1,599

Countries or Territories Represented

157

Sessions

70

Session Hours

89

This Zoom and registration data includes ICANN Board and ICANN staff members as well as community participants.
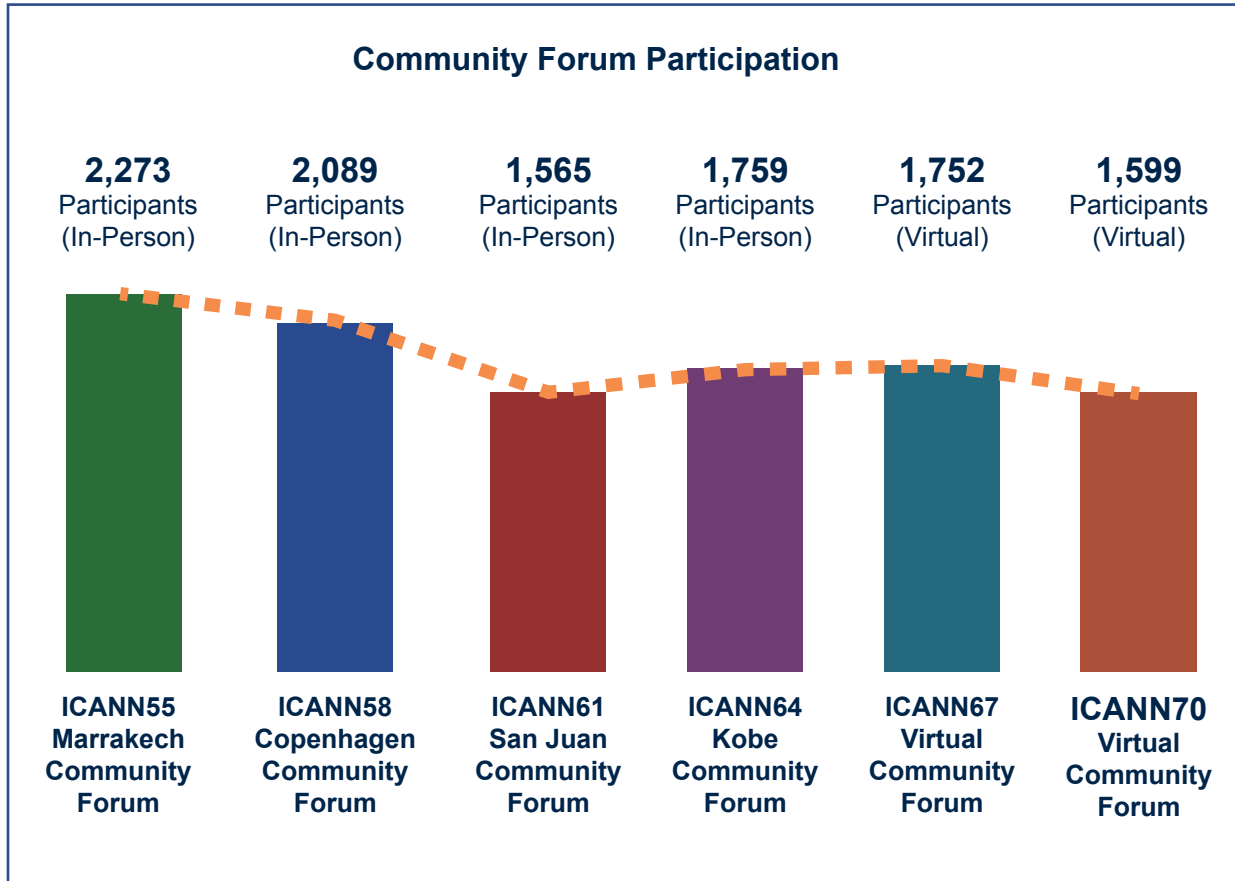
TOP 20 SESSIONS BY ATTENDANCE

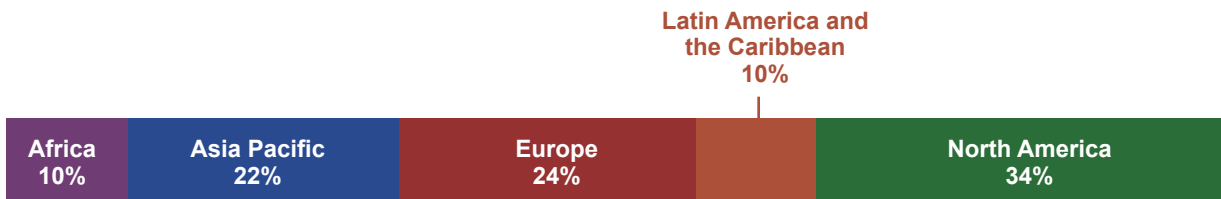| Session Title	Unique Attendee Total
1. ICANN Public Forum	547
2. Plenary Session: Registry Voluntary Commitments - Getting it Right	430
3. GAC Discussion on DNS Abuse Mitigation	400
4. GAC Meeting with the GNSO	331
5. GAC Discussion on Subsequent Rounds of new gTLDs and GAC Discussion on DNS Abuse Mitigation	301
6. GAC Discussion RDS/WHOIS and Data Protection and GAC Preparation for Meeting with the ICANN Board	296
7. ICANN Public Board Meeting	290
8. GAC PSWG Update and Subsequent Rounds of new gTLDs Discussions	263
9. GAC Discussion on Subsequent Rounds of new gTLDs and GAC HRILWG session on WS2 Implementation	262
10. Tech Day (1 of 4)	258
11. Tech Day (2 of 4)	258
12. Tech Day (3 of 4)	258
13. GAC Opening Plenary	253
14. GNSO - CPH DNS Abuse Work Group Community Outreach	247
15. DNSSEC and Security Workshop (1 of 3)	242
16. DNSSEC and Security Workshop (2 of 3)	242
17. DNSSEC and Security Workshop (3 of 3)	242
18. GNSO Council Meeting	240
19. GAC ICANN70 Communique Pre Drafting Review and Meeting with the ICANN Board	218
20. Joint Meeting: ICANN Board and CPH	209

This Zoom data includes ICANN Board and ICANN staff members as well as community participants.

ICANN COMMUNITY FORUM GENERAL TRENDS

In 2016, the new ICANN Meetings Strategy was implemented to address the growing number of attendees at meetings and the growing demand for more sessions. The ICANN55 Community Forum in Marrakech, Morocco was the first meeting to be conducted under this new strategy. Below are the number of participants in Community Forums since 2016, and how the Virtual Community Forum attendance compared to in-person attendance.

Community Forum Participation

2,273 Participants (In-Person)	2,089 Participants (In-Person)	1,565 Participants (In-Person)	1,759 Participants (In-Person)	1,752 Participants (Virtual)	1,599 Participants (Virtual)
ICANN55 Marrakech Community Forum	ICANN58 Copenhagen Community Forum	ICANN61 San Juan Community Forum	ICANN64 Kobe Community Forum	ICANN67 Virtual Community Forum	ICANN70 Virtual Community Forum

ICANN70 Regional Breakdown:

Latin America and the Caribbean 10%

Africa 10%	Asia Pacific 22%	Europe 24%		North America 34%

Schedule Website/Mobile App

	Logged-in Participants	**1,583**
	Page Views	**135,086**
	Visits	**21,830**
	Desktop Views	**77%**
	Mobile Device Views (Tablet and Mobile Phones)	**23%**
	Standard Zoom Meetings	**53**
	Webinar Zoom Meetings	**17**
	ICANN70 Website New Features YouTube Video Views	**874**

This data includes ICANN Board and ICANN staff members as well as community participants.

PREP WEEK STATS

ICANN70
VIRTUAL COMMUNITY FORUM

PREP WEEK STATS

DAY	TIME	NAME	REGISTRATION	PARTICIPATION BREAKDOWN			
				COMMUNITY AND BOARD	ICANN ORG	SUPPORT STAFF	TOTAL
Monday, March 8	09:00 UTC-5	Global Stakeholder Engagement Update	203	111	51	32	194
Monday, March 8	10:30 UTC-5	What to Expect at ICANN	151	93	38	31	162
Monday, March 8	12:30 UTC-5	Newcomer Introduction to Community Groups	127	73	23	34	130
Tuesday, March 9	21:00 UTC-5	ICANN Board Members and CEO with Fellows and NextGen@ICANN Participants	128	85	38	28	151
Tuesday, March 9	10:30 UTC-5	Planning Update	166	78	24	29	131
Tuesday, March 9	12:30 UTC-5	GNSO Council Policy Update	239	146	58	-	204
Wednesday, March 10	09:00 UTC-5	NomComRIWG Review Update	90	51	28	-	79
Wednesday, March 10	14:30 UTC-5	ICANN Reviews and Implementation Update	214	94	64	28	186
Wednesday, March 10	16:30 UTC-5	Contractual Compliance Update	194	86	54	30	170
Thursday, March 11	09:00 UTC-5	Universal Acceptance Readiness Update	191	99	48	27	174
Thursday, March 11	11:00 UTC-5	Pre-ICANN70 Policy Update	272	126	79	28	233
Thursday, March 11	16:00 UTC-5	Internationalized Domain Name (IDN) Program Update	192	54	36	25	115

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